

The Case For Business Digitalisation

“**Digitalisation** – The process of moving to a digital business, using digital technologies to change a business model or provide new revenue and opportunities.”



Efficiency



Traditional Infrastructure

Digitalisation increases productivity, driven by the ease of sharing knowledge and more efficient production processes.

The European workplace is increasingly distributed, and this trend is not meant to slow down.



Technology is enabling more and more people to work remotely and has the potential to increase productivity



Unstructured data

Additionally, most of the world’s data is unstructured - this can be anything from documents to pictures to social media feeds. In order to make best use of this data, businesses must consider how to best prepare, process and store it.



So, by digitalising data, we are able to drastically improve efficiency within businesses.



Digitalising toolkit

Scanning converts your physical documents to computer processable files.

Optical Character Recognition (OCR) is a way of identifying printed characters within electronic files to enable digital processing.

Document Management Systems (DMS) allows the tracking, management and storage of electronic documents.

“Increasing digitalisation should be a cornerstone of the European economic recovery”.⁸

“Better access to customers is the main channel through which digitalisation supports sales growth”.⁹

Workforce Demands

Changes in technology and the resultant expectations in the workforce are putting new and challenging demands on information infrastructure within businesses.



Digital Natives

Digital Natives are people who have grown up during the age of digital technology and were familiar with it from an early age, such as millennials and Gen Z.

By 2030, millennials will represent **75% of the workforce**.¹⁰

In order to satisfy the digital workforce, **businesses must meet their needs.**



Providing innovative technology and solutions enabling value for every workplace, keeping our customers in mind - all the time and everywhere.

Get in touch

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